



Growing Guides

Friendly care guides for beginners.

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Page Content

- Vegetables, herbs, flowers and baskets
- Printable plant care cards
- QR-code friendly guide links
- Willow tip boxes throughout

CTA / CMS

- Editable in CMS
- SEO-friendly
- Mobile responsive
- Willow tone where relevant

Visual Style

- Cream background
- Deep green
- Real photos
- Rustic cards