



Newsletter / Email Club

GDPR-compliant list management.

[Home](#)[Plants](#)[Guides](#)[Growing Pains](#)[Willow](#)[Supporters](#)[FAQ](#)[Contact](#)

Page Content

- Signup forms and segmentation
- Willow's Garden Club
- Gardening tips, availability, events, fundraising updates
- Unsubscribe and data management

CTA / CMS

- Editable in CMS
- SEO-friendly
- Mobile responsive
- Willow tone where relevant

Visual Style

- Cream background
- Deep green
- Real photos
- Rustic cards